

Release Essentials Jumpstart

Services Fact Sheet

Release Essentials Jumpstart

Adopting a release automation solution enables development teams to model software release processes across the enterprise centrally. Adoption typically requires integration with a complex ecosystem of management systems in addition to process alignment across a diverse set of stakeholders. Digital.ai's Release Essentials Jumpstart service is designed to assist Digital.ai customers through this process of initial adoption and onboarding onto the Release solution. This service helps customers effectively implement the application components, build integrations, and organize and model their processes by following a structured four-phase implementation and adoption process.

Strategy	Design	Implement	Adopt
Digital.ai consultants will guide you to develop a Release Automation strategy that aligns to enterprise goals and effectively manages your Release processes.	As part of the Design Phase, the defined strategy will be used to design a Release infrastructure, identify a set of pilot Releases, and define a security model.	The Release Essentials Jumpstart includes the implementation of the Release solution and engaging with an initial set of software development teams to model their Releases. These first Releases supply a quick win and lay the foundation for further adoption.	Enablement of the organization is critical to further adoption of the Release solution. Every engagement includes enablement of the DevOps team and collaboration on a blueprint for further adoption.

Digital.ai's Release Essentials Jumpstart service helps you quickly adopt the Release solution and start realizing value from your investment. This service supplies a Digital.ai DevOps Consultant as a partner to provide guidance and best practices, execute a proven path to success, and reduce the time to adoption, all resulting in a shorter time to value realization.

When is it right for you

The best time to engage Digital.ai's Release Essentials Jumpstart service is when a decision has been made to invest in Digital.ai's Release solution. The Digital.ai Consulting team will help your organization get "out of the gate" quickly and begin realizing value as soon as possible.

Key components

What to expect during your engagement

When you engage Digital.ai Professional Services for a Release Essentials Jumpstart package, you will get the assistance of one or more Digital.ai consultants to drive and support the following work packages:

- A Digital.ai DevOps consultant to define and execute a strategy to implement the Release solution.
- A Design Workshop to review the goals of the Release solution and define success criteria.
- A Design Document detailing high level infrastructure design, security, release organization and access control, and initial workflow designs. The design document will also define decisions for key best practice areas such as:

1. Business Continuity Strategy	3. Plugin Maintenance Policy	5. Security Policies
2. Data Retention Policy	4. Template Management	6. Upgrade Policy
- Release Automation Implementation - Digital.ai consultants will collaborate with customers to design and implement a set of first Release processes.
- An adoption strategy blueprint that will outline a go-forward plan for how to drive organizational adoption of the Release solution after the completion of the Jumpstart services.

These work packages are delivered through a series of workshops and hands-on sessions with the customer team(s).

What you need to get started:

To get the most out of your Release Essentials Jumpstart engagement, customers are encouraged to have:

- A Project Team, including a Sponsor, Project Manager, Product Owner, and Implementation engineers
- A set of Release scenarios and requirements to be supported
- A list of all third-party systems and versions to be integrated
- A plan to mobilize or request support and inputs from other departments and teams (e.g., security, infrastructure, production teams, etc.)

Why choose Digital.ai?

Our consultants know the best practices that allow an upgrade to be successful. Here are a few of the benefits of working with Digital.ai for your next upgrade:

Feature	Benefit
Access to Digital.ai Consultants	<ul style="list-style-type: none"> • Named consultant engaged throughout the Release Essentials Jumpstart • Take advantage of extensive experience and working knowledge of best practices • Avoid common failure-to-launch challenges
Comprehensive Process	<ul style="list-style-type: none"> • The thorough approach aligns the design and implementation process to corporate goals and returns real value quickly • Proven, successful approach to adoption • Avoid common implementation mistakes
Comprehensive testing	<ul style="list-style-type: none"> • Quick win to get real Release Trains implemented • Demonstration Release Patterns and Trains that can be referenced in future Release Template development • Effective Team Enablement

Ordering information

The services can be ordered using the part numbers listed in the table below. An Order Form will be written identifying the services purchased and defining the scope of services to be performed.

Title	Model number	Description
Release Essentials Jumpstart	SET-DEVOPS-RELEASE	Digital.ai consultant(s) to engage and coach customer stakeholders through the implementation and adoption of the Release solution.

About Digital.ai

Digital.ai is an industry-leading technology company dedicated to helping Global 5000 enterprises achieve digital transformation goals. The company's AI-powered DevOps platform unifies, secures, and generates predictive insights across the software lifecycle. Digital.ai empowers organizations to scale software development teams, continuously deliver software with greater quality and security while uncovering new market opportunities and enhancing business value through smarter software investments.

Additional information about Digital.ai can be found at digital.ai/ and on [Twitter](#), [LinkedIn](#) and [Facebook](#).

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